Pamela C. Helm

Contact
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http://www.multimediamama.com

Education and Certifications
M.F.A. (Art with concentrations in Animation and Video), Radford University, 2002
B.A. (Art with concentration in Graphic Design), Virginia Tech, 1991
ACE - Adobe Certified Expert, Adobe Photoshop
Certified Professional Adobe/Macromedia Flash Designer

Academic Positions
Adjunct Faculty, Department of Media Studies, Radford University, 2004-2008
Director, Multimedia Center, Radford University, 2002-2003
Assistant Director, Multimedia Center, Radford University, 2001-2002
Multimedia Instructor, Radford University, 1999-2001

Private & Non-Profit Positions
Owner, A Little Monkey Business (Festive Fine Art, Apparel, Home Decor, Jewelry), floydmonkeybusiness.com, 2012-present
Project Lead, Interactive Artist, Designer, Developer, Programmer, Creative/HR Consultant, Mentor, Exemplum, 2006-2011
Project Lead, Interactive Developer and Programmer, Bridgeway Media Group, Sausalito, CA, 2003-2006
Project Lead, Global Advertising Director, Product Photographer and Graphic Designer, Energy Savers Unlimited, Inc., Blacksburg, VA, 1996-1999
Desktop Publisher, Graphic Designer, Marketing Manager, ES&T Inc., Blacksburg, VA, 1995-1996
MIS Specialist, Graphic Designer, Native Cotton, Blacksburg, VA, 1991-1995
New River Valley Community Services Board, Technician, Radford, VA, 1989-1993
Freelance and Pro Bono projects, 1988-present

Clients & Brands
Exemplum 70+ Multilingual Interactive Micro Sites for Fortune 500 brands - Interactive Artist, Designer, Developer, Programmer, 2006-2011

Distant Train Dinosaur Days - Interactive Programmer, 2007-2011; Dieven in de Tijd *Thieves in Time* (funded by The Dutch National Museum of Antiquities) - Interactive Programmer, 2003; The Big Myth (funded by grants from the Socrates Fund of the European Commission, the Dutch Ministry of Education, Culture and Sciences and Kennisnet)- Interactive Programmer, 2000; Various projects for Wolters Noordhoff, unibo.it, and others, 2000-present

Truth-Or-Consequences Film Festival - Branding, Web Master, Promotional Materials, 2009-present (*pro bono*)

YMCA (Blacksburg, VA) Donor Wall - Design and Development, 2010 (*pro bono*)

Bridgeway Media Creating Your Space Flooring Calculator and Room Planner - Interactive Designer, Developer, Programmer, 2007; trainingSpace.com - Designer, Developer, Programmer, 2004-2006

Department of Neurosurgery, University of Virginia, Paraspinal Osteogenesis - Proposal Graphics, 2003; Ex Vivo BMP Gene Therapy - 3D Modeler and Animator, Interactive Designer, 2001-2002

Radford University; School of Nursing, Comprehensive Gerontological Nursing CD - Design, Packaging and Replication, 2006; Highlander Film Festival - Poster Design and Judge, 2005-6; McConnell Library, Millennium Training Video/DVD Series - Consultant and Post Production, 2004; Prison Paradise, A Documentary Video - Publicity and Titling, 2000

Hedges Photography hedgesphotography.com, Shopping Cart and Web Site Development, 2005
Science Museum of Western Virginia Focus Brochure - Page Layout, 2003

Salem (VA) Museum Capital Campaign Booklet - Page Layout, 2008; Web Site - Design and Development, 2004; Museum Brochure - Page Layout, 2003; A Town By The Name of Salem - Book Layout and Photo Editor, 2002
New River Zen Community Web Site, 2001
Elderhostel One Week Photography Seminar - Instructor, 2000

The Family Connection, Owens and Co. Realty Web Site - Design and Development, 2000
Energy Savers Unlimited, Inc. Advertising, Brochures, Catalogs, Identity, Illustration, Packaging Design and Layout, Point-of-Purchase Displays, Pre-Press, Print Advertising, Product Photography, Sell Sheets, Signs, Trade Show Displays, Website; 1996-1999

Awards

Addy - District - Silver, Interactive, Hasbro Sorry Spin, 2011
W3 - Silver, Visual Appeal, Truth or Consequences Film Festival Website, 2010
Addy - District - Silver, Interactive, Hasbro Clue Secrets and Spies, 2010
Addy - District - Silver, Interactive, Hasbro Bop It, 2010
Davey - Silver, Interactive, Hasbro Cranium Cadoo, 2009
Davey - Silver, Interactive, Hasbro Cranium WOW, 2009
Addy - District - Best In Show, Interactive, Hasbro Cranium Cadoo, 2009
Addy - District - Gold, Interactive Microsite, Hasbro Cranium Cadoo, 2009
Addy - District - Gold, Interactive Microsite, Hasbro Risk, 2009
Addy - Regional - Silver, Interactive Microsite, Hasbro Cranium Cadoo, 2009
Stockholm Challenge Finalist, Big Myth, 2008
O'Reilly Digital Media Photoshop Cook-Off Winner - Photo Effects Category, 2006
Webby - Official Honoree, Trainingspace Website, 2006
First Place, Radford University Website Contest, 2001
Arts Society Scholarship 2002-2003, Radford University
de La Burde Scholarship 2001-2002, Radford University
de La Burde Scholarship 2000-2001, Radford University

Of Note

Interviewed and Featured in Mac Voices, November 2006
Reviewer, The Handbook of Computer Networks, Wiley Publications, 2006
Judge - Highlander Film Festival, Radford, VA, 2006
Interviewed and Featured in Careers in IT - A Radford University Video Production, 2004
Judge - Radford University Multimedia Festival, Radford, VA, April 2004 and December 2003
Judge - 36th U. S. International Film and Video Festival, Documentary and Public Service Announcement Categories, Redondo Beach, CA, April 2003

Honor Societies

Phi Kappa Phi

Past and Present Memberships in Professional Associations
AWC - Association of Women in Computing
SIGGRAPH - Special Interest Group on Computer Graphics and Interactive Techniques
VSTE - VA Society of Technology in Education
BRAA - Blacksburg Regional Art Association
SVMMUG - Southwest Virginia Macromedia User Group

Academic Presentations
Virginia Recreation and Park Service State Conference, Page Layout with Microsoft Publisher, Roanoke, VA, 2003
Virginia Recreation and Park Service State Conference, Digital Cameras and Photography, Roanoke, VA, 2003
Syllabus National Conference - Multimedia Training for the Campus Community, Santa Clara, CA, 2002
Virginia Society of Technology in Education State Conference - Getting the Most out of Adobe/Macromedia Fireworks, Roanoke, Virginia, 2002
Galileo (video art) A Music Composition by Dr. Bruce Mahin, 2001
Prison Paradise (titling and publicity) A Documentary Video, Radford University, Radford, VA, 2000
Ibram Lassaw, The Projection Paintings - A Multimedia Art Event and Presentation, Radford University, Radford, Virginia, 2000
Computers on Campus National Conference - Comprehensive Multimedia (presentation design and development), Columbia, South Carolina, 1999

Academic Publications
Helm, Pamela C., Multimedia Training for the Campus Community, Syllabus 2002 Ninth Annual Summer Conference Proceedings, 2002

Courses, Classes and Workshops Taught
MSTD 226: Digital Imaging
MSTD 427: Advanced Web and Multimedia
MSTD 473: Advertising Production
3D Modeling, Texturing, Animation, Lighting, Cameras and Rendering
Basic 35mm Camera Photography
Digital Cameras and Photography
Electronic Publishing with Adobe Acrobat
Introduction and Advanced Digital Photography with Adobe Photoshop
Introduction and Advanced Page Layout with Adobe Pagemaker
Introduction and Advanced Page Layout with Quark Xpress
Introduction and Advanced Web Animation with Adobe/Macromedia Flash
Introduction and Advanced Web Graphics with Adobe/Macromedia Fireworks
Presentations with Microsoft Powerpoint
Web Aesthetics
Web Animation
Web Graphics with Adobe Photoshop
Web Site Design with Microsoft Frontpage
Web Site Design with Adobe/Macromedia Dreamweaver
Video Basics
Video Production with iMovie and Final Cut Pro

Fine Art Exhibitions

Solo Exhibition, Flowers of Keukenhof, Radford University McConnell Library, 2011

On & About the Edges, Armory Art Gallery, Blacksburg, VA, June 2007

Solo Exhibition, This Is Haarlem Photographs, Mish Mish Gallery, Blacksburg, VA, December 2006-January 2007

O'Reilly Digital Media Photoshop Cook-Off Exhibition, Photo Plus Expo, New York, NY, November 2006

Solo Exhibition, Harpers Ferry Photographs, Radford University Gallery 205, Radford, VA, 2002; Radford University McConnell Library, 2003-2010

Solo Exhibition, New Orleans Watercolors, Radford University Multimedia Center, Radford, VA, 2001-2002

Juried Student Exhibition, Radford University, Radford, VA, 2001- Radford University Purchase

MFA Exhibition, Radford University, Radford, VA, 2000

Juried Student Exhibition Radford University, Radford, VA, 2000 - Radford University Purchase